

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315083-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Local House-Political	WPTV Local	Local

Advertiser Product Estimate Number
Searcy Denney in Support c In support of Defend Justi

Billing Address.

Pride Marketing Attention: Accounts Payable 2139 Palm Beach Lakes Blvd. West Palm Beach, FL 33409

Send Payment To:

WPTV P.O. Box 116871 Atlanta, GA 30368-6871

Flight Dates	Order#	Alt Order #
10/29/12 - 11/06/12	315083	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
Duplicate Invoice		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/29/12 11/02/12 M-F 12n-1p	12-1p	MTWTF	:30	3	\$650.00	NM	
Weeks: Start Date End Date MTWTF 10/29/12 11/04/12 MTWTF Spots: # Ch Day Air Date Air Time D 3 WPTV M 10/29/12 12:27 PM N 1 WPTV Tu 10/30/12 12:26 PM N	escription 1-F 12n-1p	Rate \$650.00 Start/End Time 12-1p 12-1p	:31	h <u>Ad-ID</u> 0 TV105x122 0 TV105x122	212н		<u>Rate</u> <u>Type</u> \$650.00 NM \$650.00 NM
2 WPTV W 10/31/12 12:37 PM N	1-F 12n-1p	12-1p	:3	0 TV105X12	212н		\$650.00 NM
2 11/05/12 11/05/12 M-F 12n-1p	12-1p	M	:30	1	\$650.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> 11/05/12 11/11/12 M Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>D</u> 2 WPTV M 11/05/12 12:12 PM M	escription	Rate \$650.00 Start/End Time 12-1p		h <u>Ad-ID</u> 0 TV105x12	212н		<u>Rate</u> <u>Type</u> \$650.00 NM
3 10/29/12 11/02/12 MILLIONAIRE	2-3p	MTWTF	:30	3	\$350.00	NM	
1 WPTV Tu 10/30/12 2:28 PM N	3	Rate \$350.00 Start/End Time 2-3p 2-3p 2-3p	:3	h <u>Ad-ID</u> 0 TV105X12 0 TV105X12 0 TV105X12	212н		Rate Type \$350.00 NM \$350.00 NM \$350.00 NM
4 10/29/12 11/02/12 ELLEN	4-5p	MTWTF	:30	2	\$850.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 10/29/12 11/04/12 MTWT		<u>Rate</u> \$850.00	6			-	
Spots: # Ch Day Air Date Air Time [Start/End Time		<u>h</u> <u>Ad-ID</u>	2120		Rate Type
2 WPTV M 10/29/12 4:35 PM E 1 WPTV W 10/31/12 E See MG 4.3	ELLEN	4-5p <i>4-</i> 5 <i>p</i>	:0	0 TV105x12 0	ZTZH		\$850.00 NM \$850.00 NM
3 WPTV F 11/02/12 4:37 PM E MG for 4.1 10/31	LLEN	4-5p	:3	0 TV105×12	212н		\$850.00 NM



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Searcy Denney in Support	In support of Defend Justi	

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 11/05/12	11/05/12	ELLEN	4-5p	M	:30	1	\$850.00	NM	
Weeks: Spots: # Cl 1 W		11/11/12 M		<u>Rate</u> \$850.00 <u>Start/End Time</u> 4-5p		<u>h</u> <u>Ad-ID</u> 0 TV105X1	2212н		<u>Rate Type</u> \$850.00 NM
6 10/29/12	11/02/12	M-F 5-530p	5-530p	MTWTF	:30	1	\$3,000.00	NM	
Weeks: Spots: <u>#</u> Cl 1 W		11/04/12 MTWTF		<u>Rate</u> \$3,000.00 <u>Start/End Time</u> 5-530p		h <u>Ad-ID</u> 0 TV105x1	2212н		<u>Rate Type</u> \$3,000.00 NM
7 11/05/12	11/05/12	M-F 5-530p	5-530p	M	:30	1	\$3,000.00	NM	·
Weeks: Spots: <u>#</u> CI 1 W	Start Date 11/05/12 h <u>Day Air</u> PTV M 11	11/11/12 M Date Air Time Descri		<u>Rate</u> \$3,000.00 <u>Start/End Time</u> 5-530p		h <u>Ad-ID</u> 0 TV105x1	2212н		<u>Rate</u> <u>Type</u> \$3,000.00 NM
8 10/29/12	11/02/12	M-F 530-6p	530-6p	MTWTF	:30	1	\$3,000.00	NM	
Weeks: Spots: <u>#</u> Cl 1 W	10/29/12 h <u>Day Air</u>	End Date MTWTFSS 11/04/12 MTWTF Date Air Time Descri /02/12 5:43 PM M-F 53		<u>Rate</u> \$3,000.00 <u>Start/End Time</u> 530-6p		<u>h Ad-ID</u> 0 TV105×1	2212н		<u>Rate Type</u> \$3,000.00 NM
9 11/03/12	11/03/12	Sa 6p	6-630p	S-	:30	1	\$2,000.00	NM	
2 W	10/29/12	/03/12 Sa 6p 9.2 /03/12 Sa 7p 9.3	News	Rate \$2,000.00 Start/End Time 6-630p 7-730pm	:0		2212н		Rate Type \$2,000.00 NM \$2,000.00 NM
3 VV		9.2 11/03	730p News	7-730p					QZ,000.00
10 11/04/12	11/04/12	Su 6p	6-630p	S	:30	1	\$2,000.00	NM	
Weeks: Spots: <u>#</u> C 1 W		End Date MTWTFSS 11/04/12S r Date Air Time Descri /04/12 6:23 PM Su 6p	<u>Spots/Week</u> 1 <u>ption</u>	<u>Rate</u> \$2,000.00 <u>Start/End Time</u> 6-630p		th <u>Ad-ID</u> 30 TV105X1	.2212н		<u>Rate Type</u> \$2,000.00 NM
11 10/29/12	11/02/12	TONIGHT SHOW	1135p-1235a	MTWTF	:30	2	\$1,250.00	NM	
	/PTV W 10	End Date MTWTFSS 11/04/12 MTWTF r Date Air Time Descr 0/31/12 12:31 AM TONIO 1/01/12 11:46 PM TONIO	GHT SHOW	Rate \$1,250.00 <u>Start/End Time</u> 1135p-1235a 1135p-1235a	:3	<u>ih Ad-ID</u> 30 TV105X1			Rate Type \$1,250.00 NM \$1,250.00 NM



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Searcy Denney in Support	In support of Defend Justi	

ne Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	,
12 11/03/12	11/03/12	SNL		1130p-1a	S-	:30	1	\$1,500.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	S-	Spots/Week 1	Rate \$1,500.00 Start/End Time	Length	Ad-ID			Rate Type
Spots: # Cl	n <u>Day Air</u> PTV Sa 11		Air Time Descrip 2:51 AM SNL	<u>uon</u>	1130p-1a		TV105X1	2212H		\$1,500.00 NM
13 11/01/12	11/01/12	ROCK	CENTER	10-11p	T	:30	1	\$3,500.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12		Spots/Week 1	<u>Rate</u> \$3,500.00					
Spots: # Ch 1 W	n <u>Day Air</u> PTV Th 11		Air Time Descrip 0:42 PM ROCK		Start/End Time 10-11p		<u>Ad-ID</u>) TV105X1	2212H		<u>Rate</u> <u>Type</u> \$3,500.00 NM
14 11/02/12	11/02/12	DATEL	INE	10-11p	F	:30	1	\$3,500.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12		Spots/Week 1	<u>Rate</u> \$3,500.00					
. –	n <u>Day Air</u> PTV <i>F 11</i> See <i>MG</i>	Date //02/12	Air Time Descrip DATEL		Start/End Time 10-11p	<u>Length</u> :00	<u>Ad-ID</u>			Rate Type \$3,500.00 NM
2 W	PTV F 11 See MG	/02/12	Revolut	tion	10-11p	:00)			\$3,500.00 NM
3 W	PTV Sa 11		8:08 PM Breede	rs Cup	8-9p	:30) TV105X1	2212н		\$3,500.00 NM
15 11/03/12	11/03/12	CHICA	GO FIRE	9-10p	S-	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12		Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Cl	n <u>Day Ai</u> PTV Sa 11 See <i>MG</i>	/03/12	Air Time Descrip CHICA	otion GO FIRE	Start/End Time 9-10p	<u>Length</u> :00	<u>Ad-ID</u>			Rate Type \$1,000.00 NN
2 W	PTV Sa 11		0:26 PM NBC M	ovie of the Week: R	ud y 9-11p	:30	TV105X1	.2212н		\$1,000.00 NN
16 11/03/12	11/03/12	LAW &	ORDER	10-11p	S -	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12		Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Cl 1 W	h <u>Day Ai</u> PTV Sa 11		Air Time Descrip	otion ORDER	Start/End Time 10-11p	<u>Lengti</u> :00	n <u>Ad-ID</u> 0			<u>Rate Type</u> \$1,000.00 NN
2 W	See MG PTV Sa 11 MG for		9:46 PM NBC M	ovie of the Week: R	udy 9-11p	:30) TV105X1	.2212н		\$1,000.00 NN
17 11/03/12	11/03/12	Sa 6-7	а	6-7a	S-	:30	1	\$600.00	NM	
Weeks:	Start Date 10/29/12	End Dat 11/04/12		Spots/Week 1	<u>Rate</u> \$600.00					
	h <u>Day Ai</u> 'PTV Sa 11	r Date	Air Time Descrip 6:40 AM Sa 6-7a		Start/End Time 6-7a		h <u>Ad-ID</u> 0 TV105XI	l2212H		<u>Rate</u> <u>Type</u> \$600.00 NN
18 11/03/12	11/03/12	Sa 7-8	a	7-8a	S-	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/29/12	End Dat 11/04/12		Spots/Week 1	<u>Rate</u> \$1,200.00				-	
Spots: <u>#</u> C 1 W	h <u>Day Ai</u> 'PTV Sa 1'		Air Time Descrip 7:39 AM Sa 7-8		Start/End_Time 7-8a		h <u>Ad-ID</u> 0 TV105X1	12212н		Rate Type \$1,200.00 NN



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							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
19	11/03/12	11/03/12	Sa 10-1030a	10-1030a	S-	:30	1	\$1,500.00	NM	
	Weeks:	Start Date	End Date MTWTFSS 11/04/12S-	Spots/Week 1	<u>Rate</u> \$1,500.00					
	Spots: # Ch	n Day Air	Date Air Time Descrip	ption	Start/End_Time	Lengt	h Ad-ID			Rate Type
	1 WPTV Sa 11/03/12 10:25 AM Sa 10-1030a			10-1030a	:30 TV105X12212H				\$1,500.00 NM	
20	11/04/12	11/04/12	Su 6-7a	6-7a	S	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch	n Day Air	Date Air Time Descrip	ption	Start/End_Time	Lengt	h Ad-ID			Rate Type
	1 WPTV Su 11/04/12 6:41 AM Su 6-7a			6-7a	:3	:30 TV105X12212H			\$500.00 NM	
21	11/04/12	11/04/12	Su 7-8a	7-8a	S	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$1,500.00					
	Spots: # Cl	n <u>Day Air</u>	Date Air Time Descrip	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPTV Su 11/04/12 7:08 AM Su 7-8a				7-8a	:3	:30 TV105×12212H			\$1,500.00 NM
22	11/04/12	11/04/12	SU 10-11am To the Po	oint 10-11am	S	:30	1	\$750.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$750.00					
	Spots: # Cl	n Day <u>Ai</u> i	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
				-11am To the Point	10-11am	:3	0 TV105x1	.2212н		\$750.00 NM

<u>Total Spots</u> 28 <u>Gross Total</u> \$38,250.00

Payment Terms 30 Days

Agency Commission \$5,737.50

Net Amount Due \$32,512.50